

COUPON NOT
AVAILABLE ON
DIGITAL BROCHURE

START SEEING A DIFFERENCE TODAY

Similac® Alimentum® starts reducing excessive crying due to cow's milk protein sensitivity in most infants **within 24 hours.***

With 2'-FL HMO
for Immune Support

IMMUNE
SUPPORT

LUTEIN

2'-FL
HMO

Human Milk
Oligosaccharide¹

¹Not from human milk

DHA

BRAIN & EYE
DEVELOPMENT














* Based on a clinical study with Alimentum Ready to Feed without DHA, ARA, 2'-FL HMO, lutein and beta-carotene. A crossover clinical study of infants experiencing colic symptoms due to cow's milk protein sensitivity showed 5 of 6 infants initiated on Alimentum during the first week achieved a reduction in excessive crying. Data on File, Study AC84, August 2004. Abbott Nutrition, Columbus, Ohio.



Benefits and Ingredients That Matter

The Similac® Alimentum® Difference

	Similac® Alimentum® with 2'-FL HMO	Enfamil Nutramigen with Probiotic LGG
2'-FL HMO for IMMUNE SUPPORT		
Lutein to support EYE HEALTH		
DHA for BRAIN AND EYE DEVELOPMENT		
NO PALM OLEIN OIL		HAS PALM OLEIN OIL*
MCT oil FOR EXCELLENT ABSORPTION		
A form of naturally occurring vitamin E TO SUPPORT DEVELOPING CELLS		

Similac® Alimentum® has been fed to babies
for **more than 30 years**



After initiation of Alimentum, **62% of parents surveyed reported good to excellent quality of infant sleep** vs 10% before initiation.†

* Based on product label of 12.6-oz can, July 2024.

† Data on file. Similac Alimentum. 2018 (Similac Alimentum without 2'-FL HMO, lutein, and beta-carotene).

Ask your pediatrician
for a **FREE SAMPLE**‡ of
Similac Alimentum!



**START SEEING A
DIFFERENCE IN 24h**§



‡ Offers may vary and are provided by Abbott and its third party partners. Additional terms, conditions and restrictions may apply. Offers may be subject to additional shipping and handling fees. Visiting participating healthcare facilities may be required to claim select offers.

§ Alimentum starts reducing colic symptoms due to cow's milk protein sensitivity in most infants within 24 hours.¶

¶ Based on a clinical study with Alimentum Ready to Feed without DHA, ARA, 2'-FL HMO, lutein and beta-carotene. A crossover clinical study of infants experiencing colic symptoms due to cow's milk protein sensitivity showed 5 of 6 infants initiated on Alimentum during the first week achieved a reduction in excessive crying. Data on File, Study AC84, August 2004. Abbott Nutrition, Columbus, Ohio.

2 Ways to Save on Alimentum®

1. Sign Up for Rewards

(Up to \$400 in benefits*)

Similac®
ALIMENTUM®



MySimilac®
REWARDS
FOR A STRONG START™

Educational material

from our online Feeding Issues and
Food Allergies page



Scan to sign up

2. Use Your Coupon Below

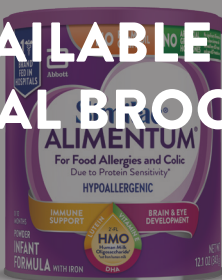
at major retailers

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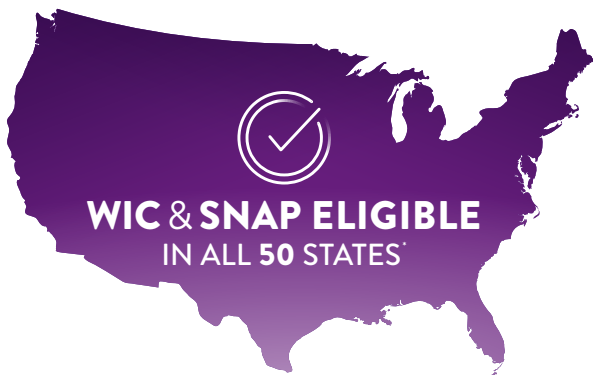
Manufacturer's Coupon

Expiration Date 04/30/2025

SAVE \$3.00
on any one (1) Similac® Alimentum® product
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Similac® Alimentum® Is a WIC-Eligible* Infant Formula.



Ask your pediatrician if you can get **Similac Alimentum through WIC.**



Need Help Determining Insurance Coverage Options? Abbott's Pathway Plus[†] program has a dedicated team offering personalized support to help explore and understand potential insurance coverage and access options for Similac Alimentum.

Visit [Pathwayreimbursement.com](https://www.pathwayreimbursement.com) or call 1-855-217-0698 to learn more.

* The WIC (Special Supplemental Nutrition Program for Women, Infants, and Children) and SNAP (Supplemental Nutrition Assistance Program) names are service marks of the US Department of Agriculture. USDA does not endorse any goods, services, or enterprises. Requires WIC state medical documentation form. WIC state approval is subject to change, check with your WIC agency on availability.

† Each healthcare provider is ultimately responsible for verifying codes, coverage, and payment policies used to ensure that they are accurate for the services and items provided. Providers should consult with the insurance plan for complete and accurate details concerning documentation for claims. Abbott Nutrition does not guarantee reimbursement by any third-party insurance plan and will not reimburse physicians or providers for claims derived by third-party insurance plans.

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Manufacturer's Coupon

Expiration Date 04/30/2025

SAVE \$3.00



On the purchase of any one (1) Similac® Alimentum® product

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Consumer and Retailer: LIMIT 1 COUPON PER PURCHASER PER PRODUCT. CANNOT BE COMBINED WITH ANY OTHER OFFERS, DISCOUNTS, COUPONS, OR PROMOTIONS. VOID IF EXPIRED, ALTERED, REPRODUCED, COPIED, SOLD, TRANSFERRED, TAXED, RESTRICTED, EXCHANGED TO ANY PERSON, FIRM, OR GROUP PRIOR TO STORE REDEMPTION, OR PROHIBITED BY LAW. ANY OTHER USE CONSTITUTES FRAUD. GOOD ONLY IN THE UNITED STATES. **Consumer Payment:** Consumer pays full retail price. **Retailer Payment:** Retailer pays full retail price. **By submitting, you agree to the Coupon Redemption Policy (available at www.abbott.com/coupons). Abbott will reimburse you face value of coupon to actual net price of item(s) purchased. See www.abbott.com/coupons for details. ©2024 Abbott Nutrition, Dept. 70074, Mfr Rcv Office, 801 Union Pacific Blvd Ste 5, Laredo, TX 78045-9475. **Pharmacists/Retailers:** Coupon not valid for product reimbursed, in whole or part, under Medicare, Medicaid or similar federal or state government programs. Abbott Nutrition participates in the **CIC® Member Coupon Integrity Program.****



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